



BACKGROUND & THEME

Illustrator CC is a good programme to create everything using vectors. In this case, we used Illustrator for creating a map from Edinburgh in a creative way.

> I used Illustrator to show everyone a huge variety of cinemas, production and post-production houses in the center of the Scotish capital.





MY INFLUENCES

Nowadays, film is one of the most important ways of entertainment in the world, and I think that film is more than just cinema. Film is recording, production and post-production.



Also, film industry takes a big part of my interests and I tried to investigate and discover different ways of film in Edinburgh

MY IDEAS

First of all I have made a brainstorming coming up with about 10 ideas, even if they were not as good as the one that I finally choose.

Measuring the noise on the streets

Aleas 10. Photos of freer meterials A Decided meter (noise) to Proper allows they choose through the st. 2 Buildings traight 7. Heat tapprentice Barberies 8 Music places 3 Rope frathe 4 Colour preclomnance 9 Hater Data - Tast bod HErdberies 5 are the received work 10. floor matricals (accord A First Idea: most probable, going around the center of Edunburgh and meaure Db through streets 1111 / 1/ 16420 TH AB 2.44 1 can), Princess St/High st. via Pitagoros 3 How many people/minute pass for a section (illa) 4 What colour predomine in the street: < people 1 will need to do it at least 2 days (3 & 4) 5. Put a Cowera during the whole day (hicklen) differenciate between all that matters and count minutes from each (ward work); how can I do H? 6. Reople ethnicy 1. or How many spanish / Catalan Rope are in a street. (street/place) 7. Mark all backeries / hair saloon in Edinburgh lenter. Take photos of all of the m (alabar de pousar) 8. Is the music in the street contanuously recording (us of shazin every usear)

Page of my notebook

What teams do Live-Stream pubs follow?

MY IDEAS

Measuring the noise on the streets.



Finally I discard that option because I thought it was not really interesting and not enough motivating for me

MY IDEAS

What teams do Live-Stream oubs follow?

This idea came later but it was a good option. I have sketched the map, doing the same journey as the first map.



I wanted to draw their favourite team logo inserting a photo of the pub inside of it

> I had to refuse this option because it were not enough pubs on this journey and the map would be really poor.

MY CHOSEN IDEA



Finally I came up with my official idea. I realized that Edinburgh has a lot of places related with film & movies. For this reason I started searching places where film is covered in a different way.

In every place it is used an icon to identify waht kind of site is it, its name and where is it in Edinburgh.

MY CHOSEN IDEA

I recreated a film strip to be used as the Legend of my map. I considered to split it in three classes.

Mixing soda and popcorns for CINEMA

And a camera for PRODUCTION



A videotape for POSTPRODUCTION

The last strip is used for my personal details.

MY CHOSEN IDEA COLOURS

To choose my colours, first of all I have chosen a soft color for the backroung and for the other two colours, (apart of black and white) I used splited complementary colours.

Screen:



I used the same colour for both maps, but one is used a CMYK colour (for printing) and the other one RGB colour (for screen).

MY CHOSEN IDEA

FINAL OVERVIEW

This is the final version of my map. It's called "Film in Edinburgh" and this one is the screen version in RGB colour.



Everyone likes film, so there is not separation in gender, age, or culture.