

BACKGROUND & THEME

Illustrator CC is a good programme to create everything using vectors. In this case, we used Illustrator for creating a map from Edinburgh in a creative way.

I used Illustrator to show everyone a huge variety of cinemas, production and post-production houses in the center of the Scottish capital.



MY INFLUENCES

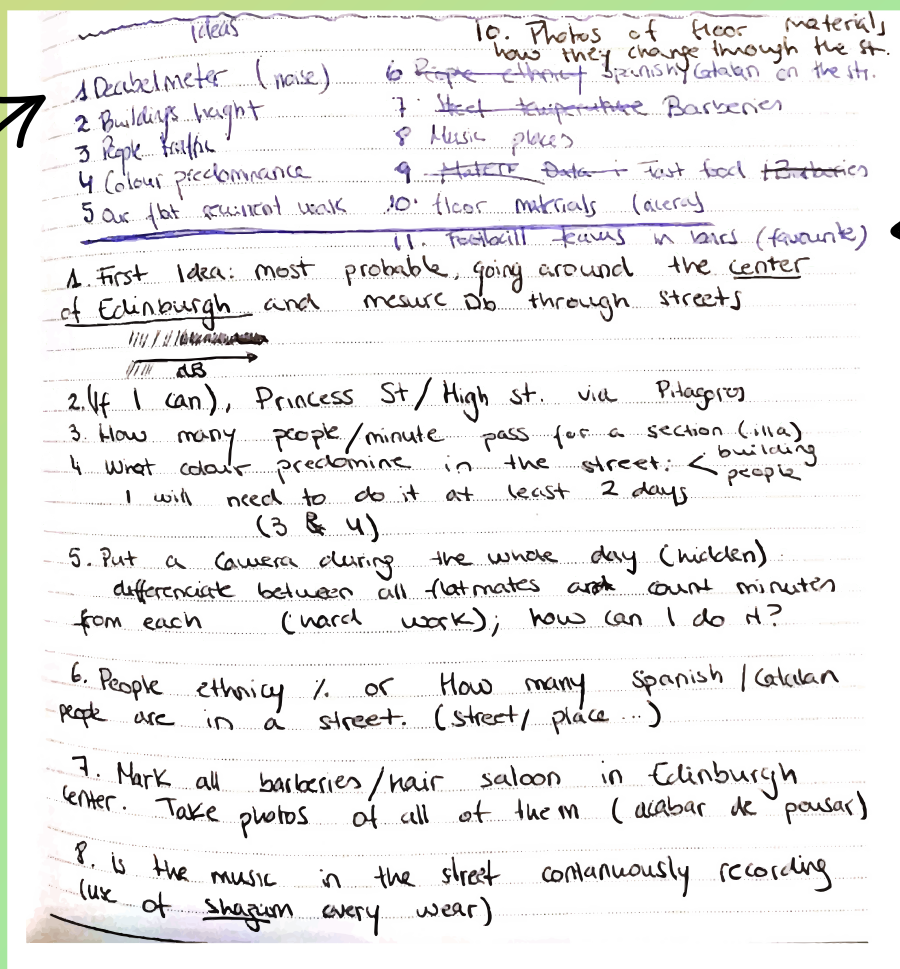
Nowadays, film is one of the most important ways of entertainment in the world, and I think that film is more than just cinema. Film is recording, production and post-production.



Also, film industry takes a big part of my interests and I tried to investigate and discover different ways of film in Edinburgh

MY IDEAS

First of all I have made a brainstorming coming up with about 10 ideas, even if they were not as good as the one that I finally choose.



Measuring the noise on the streets

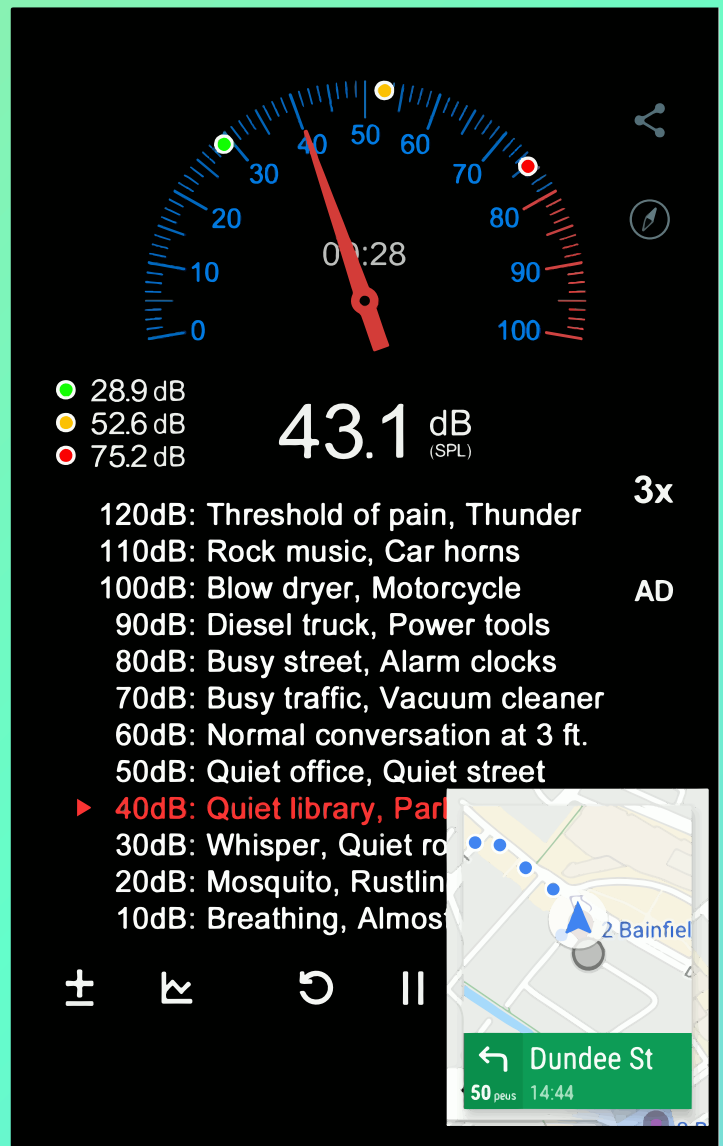
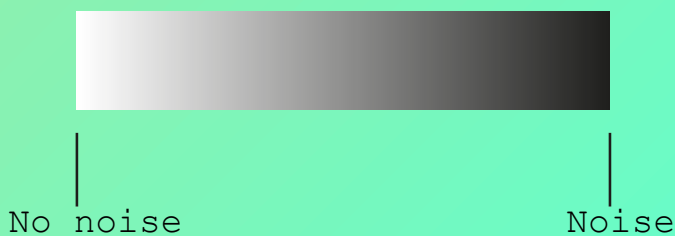
What teams do Live-Stream pubs follow?

MY IDEAS

Measuring the noise on the streets.

Using a Decibelmeter and Google Maps, I have chosen a journey from bainfield to Merchiston Campus and calculating the noise during the walk

I thought to use this scale to draw my map

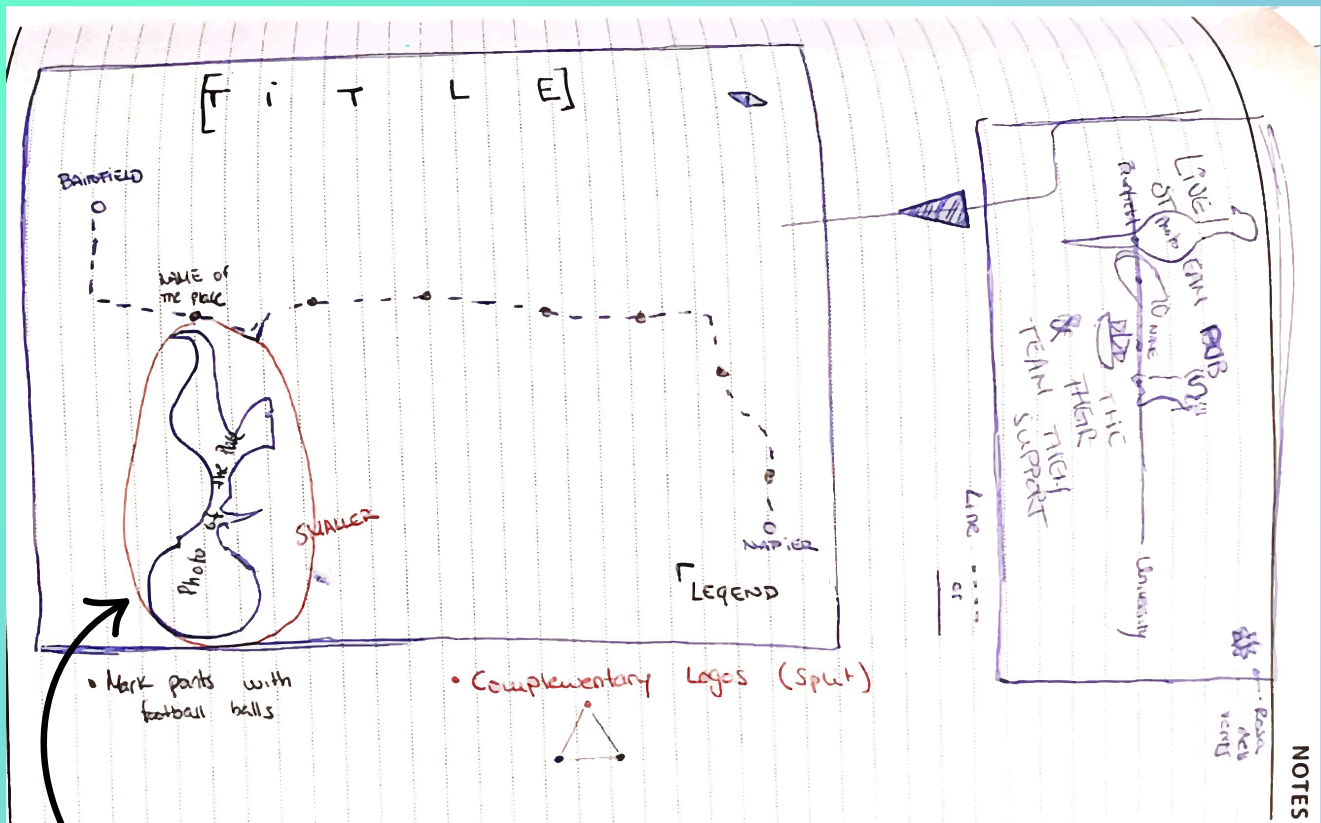


Finally I discard that option because I thought it was not really interesting and not enough motivating for me

MY IDEAS

What teams do Live-Stream pubs follow?

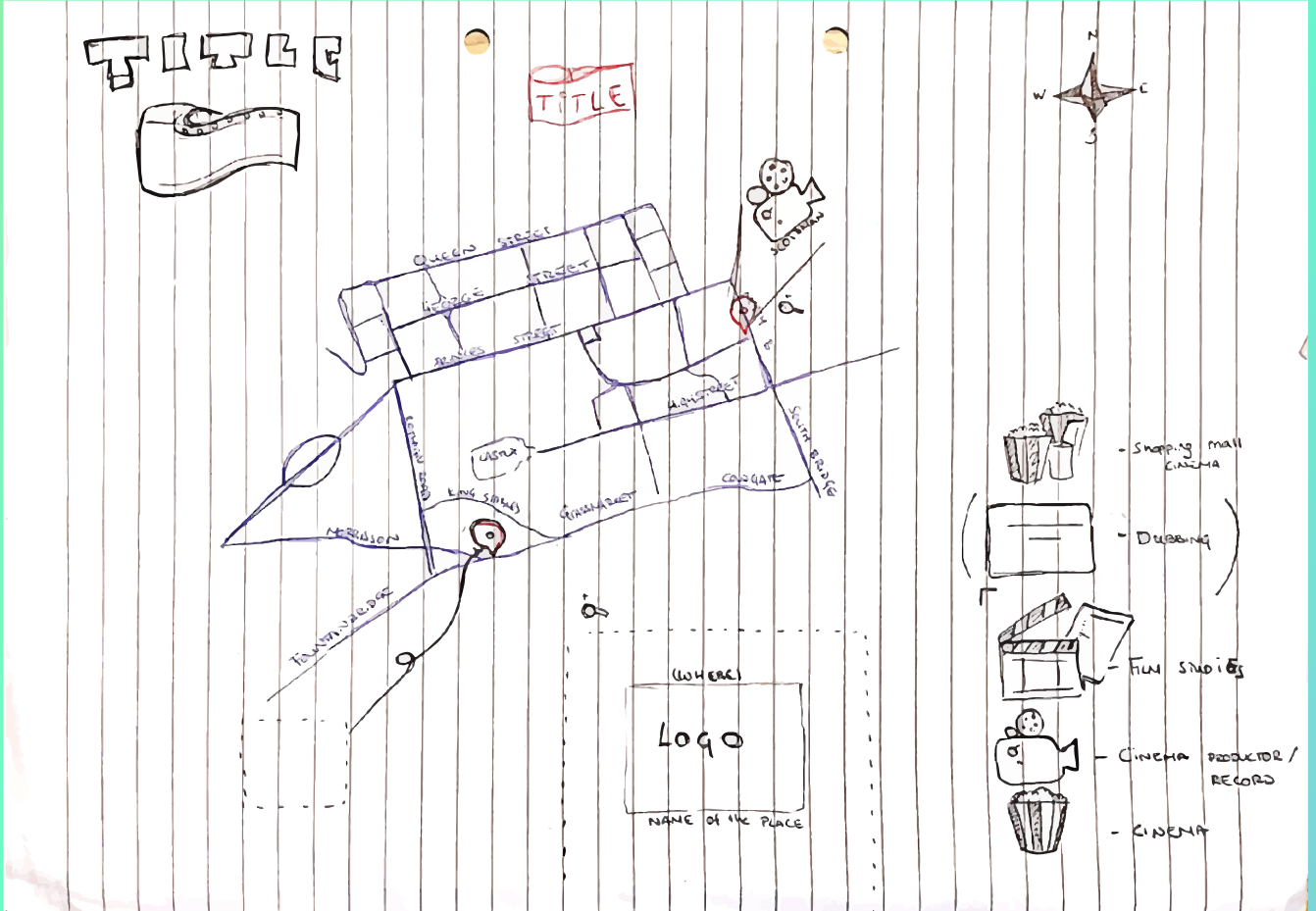
This idea came later but it was a good option. I have sketched the map, doing the same journey as the first map.



I wanted to draw their favourite team logo inserting a photo of the pub inside of it

I had to refuse this option because it were not enough pubs on this journey and the map would be really poor.

MY CHOSEN IDEA



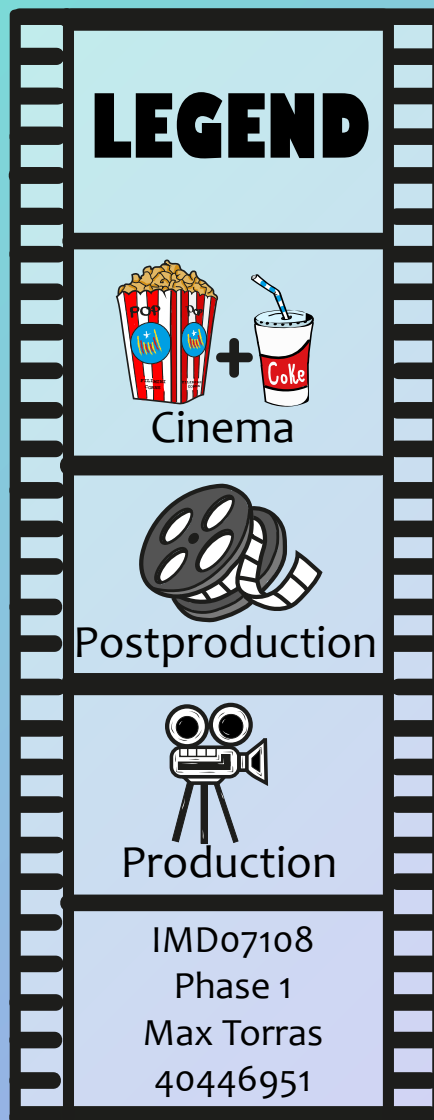
Finally I came up with my official idea. I realized that Edinburgh has a lot of places related with film & movies. For this reason I started searching places where film is covered in a different way.

In every place it is used an icon to identify waht kind of site is it, its name and where is it in Edinburgh.

MY CHOSEN IDEA

I recreated a film strip to be used as the Legend of my map. I considered to split it in three classes.

Mixing soda
and popcorns
for CINEMA



A videotape for
POSTPRODUCTION

And a camera
for PRODUCTION

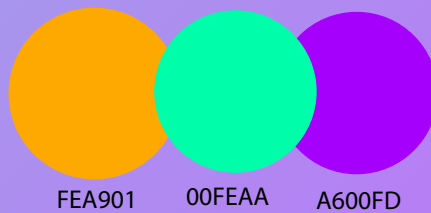
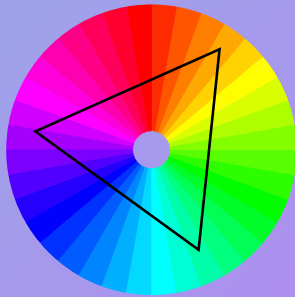
The last strip is used for
my personal details.

MY CHOSEN IDEA

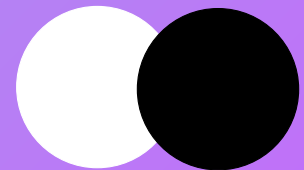
COLOURS

To choose my colours, first of all I have chosen a soft color for the backroung and for the other two colours, (apart of black and white) I used splited complementary colours.

Screen:

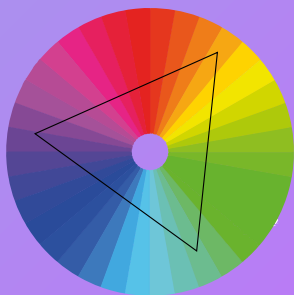


FEA901 00FEAA A600FD

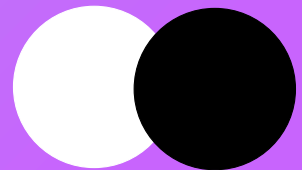


FFFFFF 000000

Print:



F7A715 6DBD90 6B4594



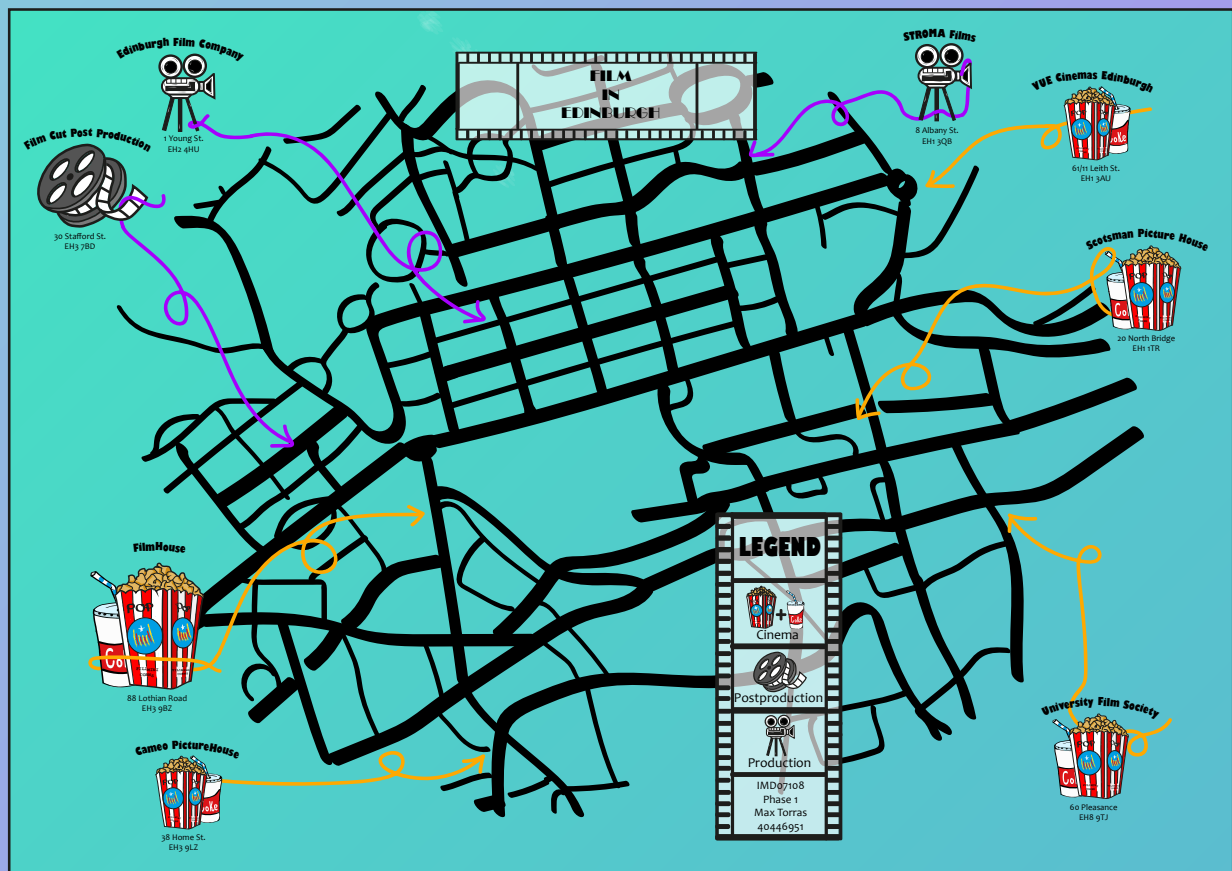
FFFFFF 010101

I used the same colour for both maps, but one is used a CMYK colour (for printing) and the other one RGB colour (for screen).

MY CHOSEN IDEA

FINAL OVERVIEW

This is the final version of my map. It's called "Film in Edinburgh" and this one is the screen version in RGB colour.



Everyone likes film, so there is not separation in gender, age, or culture.